

WHAT IS CLAIMED IS:

1. A web browser trail marker system comprising:
 - a computer;
 - a memory operable to store a single reference to a web page; and
 - 5 a browser coupled to the memory and operable to execute on the computer, the browser comprising a first button and a second button, wherein the browser, responsive to activation of the first button, stores a reference to a currently accessed web page in the memory, and wherein the browser, responsive to activation of the second button, accesses a web page referenced by the reference stored in the memory.
- 10 2. The system of Claim 1, wherein the reference is a URL.
3. The system of Claim 1, wherein the reference is a string identifying a web page, the string being used to access the web page.
- 15 4. The system of Claim 1, wherein the memory is reset to a default reference each time the browser is started.
5. The system of Claim 4, wherein the default reference being a reference to a home page.
- 20 6. A method for providing web browser trail markers comprising:
 - providing a memory location operable to store a reference to electronic content;
 - providing a user interface operably coupled to the memory location, the user interface comprising a first button and a second button, the user interface operable to display electronic content;
 - 25 displaying a first electronic content in the user interface; the first electronic content located at a first reference;
 - storing the first reference in the memory location in response to activation of the first button;
 - displaying a second electronic content in the user interface, the second electronic content located at a second reference; and
 - 30 displaying the first electronic content reference by the first reference stored in the memory location in response to activation of the second button.
7. The method of Claim 6 further comprising storing a third reference to a third electronic content in the memory location in response to activation of the first

button, wherein the third electronic content being currently displayed in the user interface.

8. The method of Claim 6, wherein the reference comprises a URL.
9. The method of Claim 6, wherein the reference comprises an address to

5 electronic content.

10. The method of Claim 6, wherein the user interface is a web browser.
11. The method of Claim 6, wherein the electronic content is a web page.
12. The method of Claim 6 further comprising initializing the memory

location to a default reference upon starting the user interface.

10 13. A computer-readable storage medium having stored thereon computer instructions that, when executed by a computer, cause the computer to:

store a first reference to a first electronic content in a memory location,
wherein the memory location being operable to store a single reference;
display a second electronic content on a user interface, the second
15 electronic content being associated with a second reference;
provide a first button and a second button on the user interface; and
display the first electronic content referenced by the first reference stored
in the memory location on the user interface in response to activation of the first
button.

20 14. The computer-readable storage medium of Claim 13 further comprising computer instructions that, when executed by a computer, cause the computer to store a third reference to a third electronic content in the memory location in response to activation of the second button, wherein the third electronic content being currently displayed on the user interface.

25 15. The computer-readable storage medium of Claim 13, wherein the user interface is a web browser.

16. The computer-readable storage medium of Claim 13, further comprising computer instructions that, when executed by a computer, cause the computer to retrieve the first electronic content over the Internet.

30